

**DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS ADMINISTRATION  
UNDERGRADUATE CURRICULUM**

**Abbreviations: T=Weekly hours: theoretical; P=Weekly hours: practice; ECTS= European Credit Transfer System**

<b>Semester-1</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
UNIV 1001	English I	3	0	4	Required
FANS 1011	Introduction to Programming I	2	0	3	Required
UNIV 1005	Calculus I	4	0	6	Required
ECOD 1011	Introduction to Microeconomics	3	0	5	Required
ITBD 1001	Introduction to Management	3	0	5	Required
UNIV 1017	Occupational Health & Safety	2	0	3	Required
UNIV 1015	Turkish Language & Literature I	2	0	2	Required
UNIV 1011	Social Responsibility	0	2	2	Required
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-2</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
UNIV 1002	English II	3	0	4	Required
CENG 1004	Introduction to Programming II	2	0	3	Required
UNIV 1006	Calculus II	4	0	5	Required
ECOD 1002	Introduction to Macroeconomics	3	0	5	Required
ITBD 1014	Introduction to International Business	3	0	5	Required
MIS 1002	Introduction to Management Information Systems	3	0	4	Required
UNIV 1024	Carrier Planning	2	0	2	Required
UNIV 1016	Turkish Language & Literature II	2	0	2	Required
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-3</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ECOD 2011	Intermediate Microeconomics	3	0	5	Required
ECOD 2015	Introduction to Law	2	0	3	Required
ECOD 2025	Introduction to Financial Economics	3	0	5	Required
ITBD 2011	Fundamentals of Accounting	3	0	5	Required
UNIV 2005	Scientific Technical Writing and Presentation	2	0	3	Required
UNIV 2029	Statistics I	3	0	5	Required
UNIV 2007	Principles of Atatürk & History of Turkish Revolution I	2	0	2	Required
UNIV 2039	Orientation-Social Sciences and Humanities	2	0	2	Required
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-4</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ECOD 2006	Agriculture and Food Policy	3	0	5	Required
ITBD 2002	Operations Management	3	0	5	Required
ITBD 2004	Trade Law	2	0	2	Required
ITBD 2006	Financial Accounting	3	0	5	Required
ITBD 2008	Practical Training I	0	4	1	Required
UNIV 2008	Principles of Ataturk and History of Turkish Revolution II	2	0	2	Required
UNIV 2010	Statistics II	3	0	5	Required
	ELECTIVE	3	0	5	Elective
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-5</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ITBD 3001	International Trade	3	0	5	Required
ITBD 3003	Supply Chain Management	3	0	5	Required
ITBD 3005	Corporate Finance	3	0	5	Required
ITBD 3007	Organization Theory	3	0	5	Required
ITBD 3009	Marketing	3	0	5	Required
	ELECTIVE	3	0	5	Elective
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-6</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ECOD 3010	Bioeconomic	3	0	5	Required
ITBD 3008	Operation Research	3	0	6	Required
MIS 3006	Enterprise Systems	3	0	5	Required
ITBD 3010	Practical Training II	0	0	1	Required
	ELECTIVE			13	Elective
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-7</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ITBD 4001	Strategic Management	3	0	5	Required
ITBD 4003	Graduation Project I	3	0	5	Required
-	ELECTIVE	-	-	20	Elective
<b>TOTAL CREDIT</b>					<b>30</b>

<b>Semester-8</b>					
<b>Code</b>	<b>Course Title</b>	<b>T</b>	<b>P</b>	<b>ECTS</b>	<b>Status</b>
ITBD 4002	Strategic Entrepreneurship	3	0	5	Required
ITBD 4004	Graduation Project II	1	4	5	Required
	ELECTIVE	-	-	20	Elective
<b>TOTAL CREDIT</b>					<b>30</b>

<b>TOTAL ECTS</b>	<b>240</b>	
<b>COMPULSORY ECTS</b>	<b>177</b>	<b>74%</b>
<b>ELECTIVE ECTS</b>	<b>63</b>	<b>26%</b>

**DEPARTMENT OF INTERNATIONAL TRADE AND BUSINESS ADMINISTRATION  
UNDERGRADUATE CURRICULUM (ELECTIVES)**

**Abbreviations: T=Weekly hours: theoretical; P=Weekly hours: practice; ECTS= European Credit Transfer System**

Fall Semesters						Spring Semesters					
Code	Course Title	T	P	ECTS	Status	Code	Course Title	T	P	ECTS	Status
ITBD 3203	International Business and Economic Environment	3	0	5	Elective	ITBD 3206	Human Resource Management	3	0	5	Elective
ITBD 3205	International Trade Organizations	3	0	5	Elective	ITBD 3202	Logistics Management	3	0	5	Elective
ITBD 3207	International Trade Law	3	0	5	Elective	ITBD 3204	Food and Produce Marketing	3	0	5	Elective
ITBD 3201	Cost Accounting	3	0	5	Elective	ITBD 3208	Risk Management and Insurance	3	0	5	Elective
ITBD 4201	Managing Technology and Innovation	3	0	5	Elective	ITBD 4206	Social Psychology	3	0	5	Elective
ITBD 4203	Managing Hardship and Crises	3	0	5	Elective	ITBD 4216	Market Planning	3	0	5	Elective
ITBD 4205	Planning and Managing Change	3	0	5	Elective	ITBD 3004	Business and Society	3	0	5	Elective
ITBD 4207	Global Marketing	3	0	5	Elective	ITBD 4202	Leadership and Developing	3	0	5	Elective
ITBD 4209	Consumer Behaviors	3	0	5	Elective	ITBD 4204	Business and Industrial Psychology	3	0	5	Elective
ITBD 4211	Marketing Research	3	0	5	Elective	ITBD 4208	Media Planning	3	0	5	Elective
ITBD 4213	Brand Management	3	0	5	Elective	ITBD 4210	Pricing Strategy	3	0	5	Elective
ITBD 4215	Marketing Communications	3	0	5	Elective	ITBD 4212	Green Marketing	3	0	5	Elective
ITBD 4217	Social Media and Internet Marketing	3	0	5	Elective	ITBD 4214	Sales Management	3	0	5	Elective
ITBD 4219	International Financial Markets	3	0	5	Elective	ITBD 4218	Product Design and Development	3	0	5	Elective
ITBD 4221	Portfolio Theory and Investment	3	0	5	Elective	ITBD 4220	International Financial Management	3	0	5	Elective
ITBD 4223	Project and Company Valuation	3	0	5	Elective	ITBD 4222	Small Scale Financial Management	3	0	5	Elective
ITBD 4225	Derivative Securities	3	0	5	Elective	ITBD 4224	Foreign Trade Transactions and International Accounting	3	0	5	Elective
ITBD 4227	Mergers, Acquisitions and Restructuring	3	0	5	Elective	ITBD 4226	Turkish Tax Law	3	0	5	Elective
ITBD 4229	Managerial Accounting	3	0	5	Elective	ITBD 4228	Inventory Management	3	0	5	Elective
ITBD 4231	Turkish Accounting System	3	0	5	Elective	ITBD 4230	Procurement	3	0	5	Elective
ITBD 4233	Internal Auditing	3	0	5	Elective	ITBD 4232	Advanced Statistics	3	0	5	Elective
ITBD 4235	Turkish and EU Customs Legislation	3	0	5	Elective	ITBD 4234	Advanced Applications with Spreadsheets	3	0	5	Elective
ITBD 4237	Food and Produce Operations Management	3	0	5	Elective	ITBD 4236	Second Foreign Language II	3	0	5	Elective
ITBD 4239	Quality Control	3	0	5	Elective	ITBD 4238	Islamic Finance	3	0	5	Elective
ITBD 4241	Global Sourcing	3	0	5	Elective						
ITBD 4243	Decision Making	3	0	5	Elective						
ITBD 4245	Computational Methods in Finance	3	0	5	Elective						
ITBD 4247	E-Business	3	0	5	Elective						
ITBD 4249	Data Mining and Business Intelligence	3	0	5	Elective						
ITBD 4251	Agricultural and Food Policies	3	0	5	Elective						
ITBD 4251	Simulations	3	0	5	Elective						
ITBD 4257	Finance Theory	3	0	5	Elective						
ITBD 4253	Second Foreign Language I	3	0	5	Elective						
<b>TOTAL CREDIT 165</b>						<b>TOTAL CREDIT 120</b>					